



Diablo Regional Arts Association

performing great works



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DRAA Partners with Wells Fargo to Treat 500 Local, Low-Income Students to a Performance by The Arithmetickles

WALNUT CREEK, CA. January 8, 2007 — This month, 500 students from low-income elementary schools will be treated to a fun and educational performance by the nationally acclaimed touring group—the Arithmetickles. Thanks to a generous grant from Wells Fargo, the Diablo Regional Arts Association will provide four shows to select local students from the following elementary schools on January 22nd and 23rd: Sun Terrace in Concord, Fair Oaks in Pleasant Hill, Las Juntas in Martinez, Rio Vista in Bay Point and Bel Air in Bay Point. Students will be provided transportation to and from the Leshner Center as well as tickets to the hour-long curriculum-based performance.



“Wells Fargo’s corporate philosophy is to help provide elementary education, focusing the target on those children whose socioeconomic circumstances might not give them complete access to that,” said Lonna Coleman, Wells Fargo marketing manager. “Sponsoring this production really embodies that philosophy.”

This production is part of DRAA’s successful *Arts Access* program, which aims to bring at least 5,000 low-income students to the Leshner Center for the Arts (LCA) this year. *Arts Access* was created to offer opportunities for local students and teachers who may not be able to afford to attend performances at the LCA. These children are introduced to new and creative ways of viewing the world through live performances and artistic exhibits.

“DRAA and Wells Fargo have put together a creative way to introduce standards-based math curriculum for elementary school students,” said Evelyn Bradley, 5th Grade Teacher at Bel Air Elementary. “Ordinarily our students would not have the opportunity to come from Bay Point to an event at the Dean Leshner Center.”

About DRAA

Diablo Regional Arts Association (DRAA), the funding arm of the Leshner Center for the Arts (LCA), is a non-profit organization that is dedicated to enriching the quality of artistic programming within the LCA and to creating avenues for everyone to enjoy the arts. We accomplish this mission through exemplary leadership and funding. More info: www.draa.org

About the Arithmetickles

Arithmetickles is a one-of-a-kind, interactive, math show that clearly involves students in the learning process. Many youngsters have difficulty identifying the connection between classroom instruction and their lives. This causes them to view math as a boring and even useless necessity. But Arithmetickles shatters this notion with its fun filled examples of how to employ textbook theories in everyday situations. Through a skillful blending of audience participation, comedy, mime and theatrical effects, the fast-paced games and skits in Arithmetickles capture the attention of children in grades K-8. More information:

www.arithmetickles.com